

engagement activities

materiality analysis

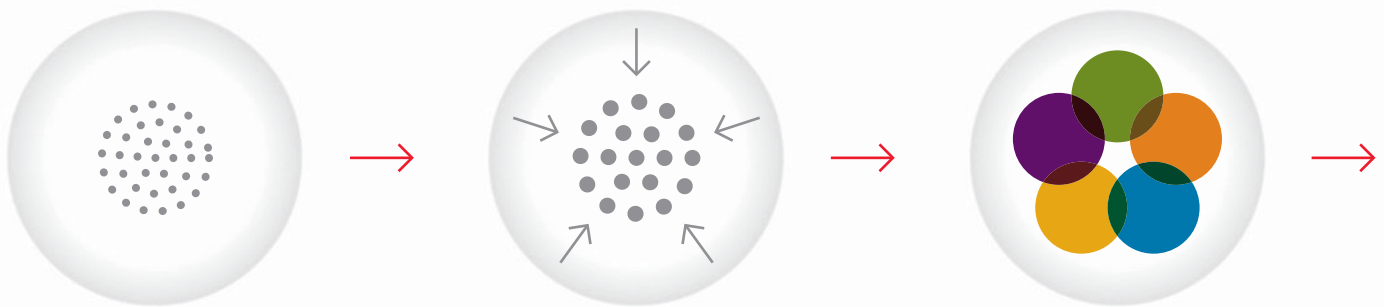
At ExxonMobil, we use materiality analysis to identify social and environmental challenges and opportunities that are important to external audiences, and to prioritize them in our business strategies.

A combination of external stakeholder engagement and internal strategic alignment ensures that this process is transparent and credible.

By linking our nonfinancial performance with our business strategies, we focus our efforts on longer-term value drivers that contribute to the success of our company.

The materiality analysis helps us to ensure that the content of the *2007 Corporate Citizenship Report* is useful to readers, promotes better internal understanding of corporate citizenship issues, and shapes our ongoing approach to corporate citizenship by targeting rapidly emerging issues and aligning these with our business strategies.

We discuss these material issues in the context of ExxonMobil operations specifically.



1. Identify issues of concern
 ▶ Framed by our projections for global energy demand and supply as described in our *Outlook for Energy*

We are focused on safely and reliably helping to meet growing energy demand to improve the quality of life for people around the world, while working to reduce our impact on the environment and enhance our contribution to the communities in which we operate. Material issues are defined as those that may have a significant current or potential impact on our company, that are of significant concern to external groups, and that we are able to address in a reasonable manner.

2. Assess issues identified
 ▶ Informed by diverse perspectives

- In-depth interviews with global nongovernmental organizations
- In-depth interviews with academia
- In-depth interviews with financial institutions
- Employee input through survey cards
- Detailed review by Business for Social Responsibility (BSR)

Direct feedback was used to identify the environmental and social issues of most concern to our key external groups. We also reviewed internally the issues that have the most significant impact on our business strategy.

3. Focus on material areas
 ▶ Defined by our analysis

The issues that were identified as most material to external groups and that are critical to our company's business strategies are organized according to five material areas.

- Environmental performance
- Workplace
- Corporate governance
- Transparency and human rights
- Community development



4.

Review priority issues

► Addressed in the context of ExxonMobil operations specifically

In ExxonMobil's 2007 Corporate Citizenship Report, we discuss the most significant and strategic issues in more detail and introduce

these as priority issues (as presented above in each material area) at the beginning of each section of the report. Priority issues were determined by using a three-tiered internal review system that included the

relative importance of the issue to both external and internal audiences. This assessment was reviewed by senior management.